

BLUE AURA



Blue Aura is an audio innovator who combines the convenience of wireless technology with hi-fi audio engineering to create high performance interior sound systems.

The company's design philosophy is to create elegantly housed, premium quality, well-engineered wireless audio products that are scalable and easy to use

Blue Aura's award winning wireless sound systems are compelling to consumers seeking easy to install, plug and play products that produce premium sound quality are fully compatible with both Digital or Analogue sound sources

Blue Aura continues to develop innovative products incorporating the latest streaming and connectivity technologies however, our uncompromising standards for build quality and performance remains our fundamental goal.



Product Features

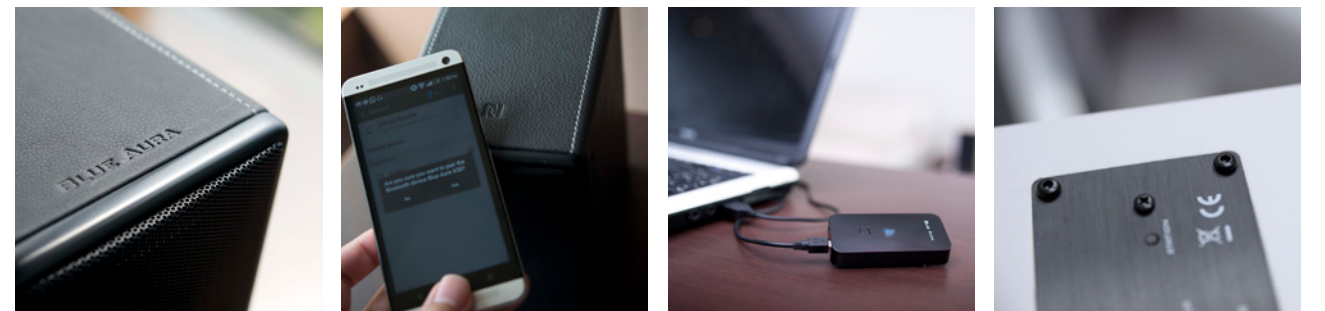
Technology is moving towards cloud-based storage, the way we are storing and listening to our music libraries is expanding.

It's with these advances in mind that we put our engineers to work developing products that offer a variety of wireless audio solutions

With a combination of contemporary design, wireless capabilities and great sound our products set new benchmarks for high definition uncompressed audio. But it's not just about the convenience of "wireless", ultimately it's the sound of the loudspeaker that's important. Whether it's the drive units or the electronic components, each part has been carefully selected, or developed by our engineers after extensive testing and hours of listening.

All Blue Aura loudspeakers are "Active".

All you require to stream music wirelessly is your source equipment, Mp3, Tablet, PC, Laptop....no need for external amplification.



Wireless & Bluetooth



The Blue Aura Performance Series allows customers to benefit from multi-room, multi-source wireless audio.

Operating at 2.4GHz, the systems are true Plug & Play and can be used with any audio device with Headphone Out, RCA or USB at an effective range of up to thirty metres. The system uses SMSC® wireless technology with a sampling rate of 48.1 KHz, accepted CD quality. It is extremely robust and not prone to interference from other wireless networks.

Ideal for listening to CD's in the living room, iTunes from your laptop in your home office or your Mp3 player in the kitchen, our Performance range of wireless products provide a variety of wireless audio solutions.

Performance Series: WS30i WS10i WS80i WS90i WAS1



Blue Aura "Pair and Play" X Series products have been developed using the latest advancements in enhancing the sound of compressed audio. By integrating aptX®, the loudspeakers transmit CD level audio quality wirelessly through the Bluetooth® platform. With the aptX® audio codec, source material is transparently delivered, whether its stored uncompressed or in an alternative compressed (MP3, AAC, FLAC) format.

Whether you are listening to music from your Laptop, Tablet, internet Radio or other Bluetooth® enabled devices, or prefer streaming from apps such as Spotify or Napster, the audio signal will be effortlessly delivered to the Blue Aura X series loudspeakers.

....and to make life even easier! When designing our X series products, our engineers incorporated NFC (Near Field Communication). Just tap an NFC enabled device, cell phone or tablet on the speaker to enable immediate connection, automatically pairing the device with the speaker.

X series: X30 X10



WS30i

COLOUR ●BLACK ○WHITE

“Closing the gap between computer speakers and home audio” – that was brief when designing the WS30i loudspeaker system.
WS30i is ideal for Mp3, TV monitors, Smartphones and of course Laptops and PCs.
Alternatively, for optimum listening position, place the WS30i’s on our custom designed SOLO stands. The speakers can be connected to any audio device with sound output or headphone out. The WS30i system also has wireless possibilities. With a built in USB power supply it’s easy to play music wirelessly using the WAS1, transmitter/receiver combination.
Duel sound inputs enable two source devices to be connected at the same time, switchable by the multi-function remote control.

Features

- Fully Shielded drive units
- Wireless ready
- Multifunction remote control
- 2 x line in + sub out
- Bespoke desk stands
- Wall and stand mountable
- Faux leather covered cabinets with stitching detail
- Optional Accessories – Solo stands/ Wall brackets



WS10i

COLOUR ●BLACK ○WHITE

WS10i Stereo Active loudspeaker is perfect where space may be limited, home office, bedroom, kitchen.....

This stylish speaker is fitted with a receiver allowing the audio signal to be received wirelessly from any source device with headphone out using the WSt Blue Aura transmitter. A 3.5mm to 3.5mm cable is supplied to allow quick connection to your Mp3 and mobile phone devices, or, plug the transmitter into a spare USB socket on your Laptop or PC and listen to your favourite music apps wirelessly.

Features

- Line In and built in Wireless receiver
- Multifunction remote control
- Bespoke desk stand
- Range up to 25 meters
- No interference or delays – audio latency 18ns (max)
- RF Band 2.4GHz/Sample Rate 48KHz
- Plug & play – no software required
- Faux leather covered cabinets with stitching detail
- Multi room solution
- L/R switch enabling second WS10i to be added making a stereo pair
- Optional Accessories – WSt transmitter – more transmitters equals more source devices!



WS8oi

COLOUR ●BLACK ○WHITE

Stylish looks coupled with a luxurious finish combine with stunning performance to make the WS8oi stand out in its field. This high performance system has been specifically designed to provide high quality audio and a wireless platform capable of delivering uncompressed CD quality audio to multiple receivers within thirty metres. Easy to install and use, it provides the freedom to use any sound source with a headphone socket, line out, or simply plug the transmitter in to the USB jack on a PC, laptop or TV and it's ready to go. Stream your music effortlessly from Smartphones, tablets PCs or use your conventional audio equipment. For multi-room requirements add more Blue Aura wireless speakers to the network – there is no limit to the amount of speakers that can be used.

Features

- Multifunction remote control
- Range up to 25 meters
- No interference or delays – audio latency 18ns (max)
- RF Band 2.4GHz/Sample Rate 48KHz
- Built in Receiver with Transmitter supplied
- Plug & play – no software required
- Faux leather covered cabinets with stitching detail
- Multi room solution
- Use with any source with headphone socket or Line out
- Optional Accessories
 - Duet Stands
 - WSt transmitter, more transmitters equals more source devices!





WS90t

COLOUR ●BLACK ○WHITE

Our flagship loudspeaker comes in the form of two elegant floor-stand wireless loudspeakers. The WS90t has been developed using the award winning WS80i as a reference. Combining warmth, power and excitement, the WS90t features two 4.5" drive units providing outstanding bass performance and exceptional dynamics. Designed for both home cinema enthusiasts and discerning music lovers the WS90t delivers a commanding acoustic presence making a statement in both sound and style.

Features

- Multifunction remote control – with Track Fwd/Back/Pause/Play feature.
- Range up to 25 meters
- No interference or delays – audio latency 18ms (max)
- RF Band 2.4GHz/Sample Rate 48KHz
- Built in Receiver with Transmitter supplied
- Plug & play – no software required
- Faux leather covered cabinets with stitching detail
- Optical in – ideal for TV
- Use with any source with headphone socket or Line out
- Multi room solution



WAS₁

COLOUR ●BLACK ○WHITE

WAS₁ is the Blue Aura transmitter and receiver combination which can be used to send and receive the audio signal wirelessly.

Just connect the transmitter to your source device and the receiver to your existing audio equipment and the audio signal can be sent up to 30 meters away. For example, connect the transmitter to a spare USB socket on a laptop or a headphone socket on an Mp3 player and the receiver to an audio input on your amplifier. The system is very robust and not prone to interference or audio delays.

Features

- Plug & play – no software required
- Use with conventional audio equipment to send audio signal wirelessly.
- Use with WS_{30i} / ✕30





COLOUR ● GRAPHITE ● SAHARA

Bluetooth Pair & Play

Featuring one active and one passive slave, the X30 can be connected to multiple source devices to deliver high performance audio.

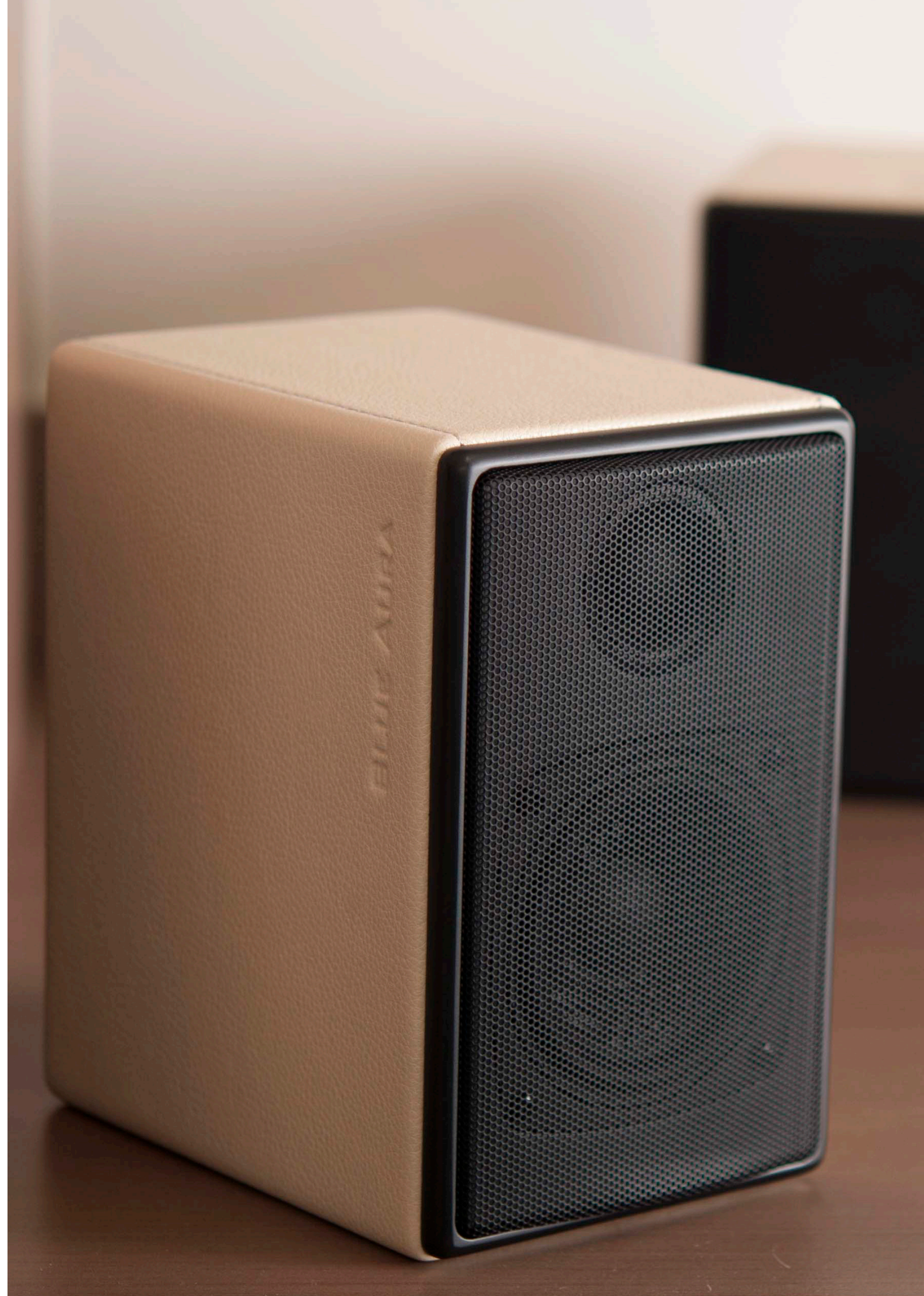
The system uses high fidelity aptX® Bluetooth 4.0 to stream music and has a digital optical output (Toslink) for use with a TV, for example.

We also simplified the connection process by including NFC (near field communication) for the ultimate in easy device pairing from NFC enabled devices.

By incorporating the aptX® audio codec, we can offer consumers CD quality sound with an impressive dynamic range through the Bluetooth platform.

Features

- aptX® Bluetooth 4.0 Pair & Play
- NFC (Near Field Communication)
- Fully shielded drive units
- Wireless (2.4GHz) ready – benefits – extended signal range/multi source
- Multifunction remote control
- RCA Line in + sub out
- Optical in
- Wall and Stand mountable
- Faux leather covered cabinets with stitching detail
- Optional Accessories
 - Solo stands - for optimum listening place on our Solo stands
 - Angled desk stands
 - Wall brackets
 - WAS₁ (Transmitter & Receiver)





x10

COLOUR ● GRAPHITE ● SAHARA

Bluetooth Pair & Play




The x10 is our all in one stereo Bluetooth loudspeaker. Ideal for shelf or wall mounting the x30 benefits from the aptX® Bluetooth 4.0 audio codec which delivers music into a room filling CD-quality sound experience. Pairing is easily made with Bluetooth devices but we have also included the NFC (near field communication) function allowing NFC enabled Bluetooth devices to connect effortlessly by tapping your device on top of the speaker. For those who demand even better sound along with convenience, we've included an Optical input for connecting directly to a TV or other entertainment device.

Features

- aptX® Bluetooth 4.0 Pair & Play
- NFC (Near Field Communication)
- Wireless (2.4GHz) ready – benefits – extended signal range/multi source
- Multifunction remote control
- RCA Line in + sub out
- Optical in
- Wall mountable
- Faux leather covered cabinets with stitching detail
- Optional Accessories
 - Angled desk stands
 - Wall brackets
 - WAS1 (Transmitter & Receiver)





	WS30i 	WS10i 	WS80i 
Amplifier	2 x 25W Class A/B	45W Class D	45W Class D
High Frequency Unit	¾" Soft Dome	2" Full Range	1" Soft Dome
Low Frequency Unit	3.5" Paper Cone	4.5" Paper Cone	4.5" Paper Cone
Frequency Range	55–20000Hz	45–22000Hz	45–22000Hz
Dimensions H x W x D	175 x 112 x 145mm	220 x 320 x 120 mm	235 x 215 x 150 mm
Features	<ul style="list-style-type: none"> Fully Shielded drive units Wireless ready Multifunction remote control 2 x line in + sub out Bespoke desk stands Wall and stand mountable Faux leather covered cabinets with stitching detail 	<ul style="list-style-type: none"> Line In and built in Wireless receiver Multifunction remote control Bespoke desk stand Range up to 25 meters No interference or delays – audio latency 18ns (max) RF Band 2.4GHz/Sample Rate 48KHz Plug & play – no software required Faux leather covered cabinets with stitching detail Multi room solution L/R switch enabling second WS10i to be added making a stereo pair 	<ul style="list-style-type: none"> Multifunction remote control Range up to 25 meters No interference or delays – audio latency 18ns (max) RF Band 2.4GHz/Sample Rate 48KHz Built in Receiver with Transmitter supplied Plug & play – no software required Faux leather covered cabinets with stitching detail Multi room solution Use with any source with headphone socket or Line out

	WS90t 	WAS1 
Amplifier	45W Class D	N/A
High Frequency Unit	1" Soft Dome	N/A
Low Frequency Unit	4.5" Paper Cone	N/A
Frequency Range	36–22000Hz	20–22000Hz
Dimensions H x W x D	859 x 147 x 204 mm	25 x 75 x 75 mm
Features	<ul style="list-style-type: none"> Multifunction remote control – with Track Fwd/Back/Pause/Play feature. Range up to 25 meters No interference or delays – audio latency 18ns (max) RF Band 2.4GHz/Sample Rate 48KHz Built in Receiver with Transmitter supplied Plug & play – no software required Faux leather covered cabinets with stitching detail 	<ul style="list-style-type: none"> Plug & play – no software required Use with conventional audio equipment to send audio signal wirelessly. Use with WS30i / x30 Everything supplied

	X30 	X10 
Amplifier	2 x 25W Class D	45W Class D
High Frequency Unit	¾" Soft Dome	2" Full Range
Low Frequency Unit	3.5" Paper Cone	4.5" Paper Cone
Frequency Range	55–20000Hz	45–22000Hz
Dimensions H x W x D	175 x 112 x 145mm	220 x 320 x 120 mm
Features	<ul style="list-style-type: none"> aptX® Bluetooth 4.0 Pair & Play NFC (Near Field Communication) Fully shielded drive units Wireless (2.4GHz) ready – benefits – extended signal range/multi source Multifunction remote control RCA Line in + sub out Optical in Wall and Stand mountable Faux leather covered cabinets with stitching detail 	<ul style="list-style-type: none"> aptX® Bluetooth 4.0 Pair & Play NFC (Near Field Communication) Wireless (2.4GHz) ready – benefits – extended signal range/multi source Multifunction remote control RCA Line in + sub out Optical in Wall mountable Faux leather covered cabinets with stitching detail

Specifications and features subject to change without notice E&OE



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Changing the way we listen to music



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